



90 Years Leading Montana: Celebrating the past, inspiring the future!

League 90th Annual Virtual Conference | October 5-8, 2021

Partnership, Sponsorship, and Exhibitor Opportunities

This year's League conference has gone virtual. As always, the Conference will bring together hundreds of Montana mayors, city managers, and other municipal employees to learn and network.

There are three great ways for your business gain exposure to your municipal audience!

1: Become a League Partner

Be the named sponsor of a session or break, get a virtual exhibitor space, and enjoy other great recognition opportunities with the League all year long! Visit www.mtleague.org/partners for details.

All partners at the \$1,500+ level will receive a profile in our virtual exhibitor hall where they will be able to post information, add a video, link to their website, interact in real-time with conference participants, and more. Any appearance of your company's name or logo throughout the conference will link back to this profile. Conference participants will be incentivised to visit the virtual exhibitor hall during exhibitor breaks.

2: Become a Virtual Exhibitor

Get a virtual exhibitor space on our conference platform, Whova for \$200. Register at www.mtleague.org/conference/exhibitors/

3: à la carte sponsorship opportunities

Conference Sponsor - \$500 – Includes a virtual exhibitor space plus recognition on the platform welcome page and exposure on the platform banner seen throughout the conference.

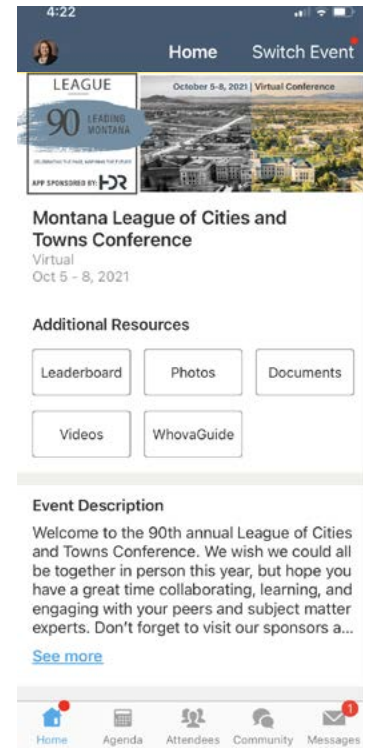
General advertiser - \$50 – Exposure on the platform banner seen throughout the conference.

Sign up today at www.mtleague.org/conference/sponsors.

Get your Recognition

About the Conference Platform

1. Get the most out of the app and have a more productive experience!
2. Create your company's own Whova profile to interact with our event speakers and attendees
3. Send in-app messages, exchange contact info, and set up one-on-one meetings
4. Network and find attendees with common affiliations, education, shared networks, and social profiles
5. Receive real-time notifications from organizers
6. Access the event agenda at your fingertips



Graphic Specs.

Banner ads for mobile app and website

- **All sponsors:** Please provide the following graphics in PNG, JPEG, or GIF file format for both banners.
Phone banner: 700 x 210 pixels
Tablet/online banner: 552 x 150 pixels

Please send **all files** to Janel Favero no later than September 30, 2021, via email at jfavero@mmia.net, or via DropBox - the username is also jfavero@mmia.net.

To be recognized at the Conference, you must sign up as a Partner, Exhibitor, or Sponsor by Sept. 30, 2021. Visit our website at www.mtleague.org or call 406-442-8768 for more details.

MONTANA LEAGUE OF CITIES AND TOWNS PARTNERSHIP OPPORTUNITIES

Due to the extremely high transmission rates of the COVID-19 Delta variant in Lewis and Clark County and across the state, the League Board of Directors has voted to hold the 2021 League Conference virtually through our conference app. Our Partnership opportunities have changed to reflect this change.

	Diamond Partner \$5,000 +	Platinum Partner \$4,000	Gold Partner \$3,000	Silver Partner \$2,000	Bronze Partner \$1,500	Partner \$275
Receive eNewsletter	X	X	X	X	X	X
Ad in League Directory	Full Page Cover	Full Page	1/2 Page With buy-up options.	1/4 Page With buy-up options.	20% off advertising in League Directory.	20% off advertising in League Directory.
Directory Listing Phone number and web address	X	X	X	X	X	X
Directory Copies Up to 5 (\$110 value)	X	X	X	X	X	X
Website Recognition Company name, phone number, and link to company website.	Plus: Top of page, 300px wide logo and 200 words about the company	Plus: 250px wide logo and 50 words or less about the company	Plus: 200px wide logo	Plus: 150px wide logo	X	X
Option to Post on League Job Board	Unlimited	Unlimited	5 at no cost, then \$50 per post	3 at no cost, then \$50 per post	1 at no cost, then \$50 per post	\$50 per post
Annual Conference Recognition Placement in the Conference App with link and recognition during Opening General Session *Meal may be one of two lunches, two breakfast, Social Hour, or President's Reception.	X Named sponsor of virtual platform Opportunity to speak for 5 minutes at opening general session Wednesday. Opportunity to air an ad at the end of general session. Recognition in app, on partners advertisement.	X Named sponsor of general session. Opportunity to air an ad at the end of general session. Recognition in app, on partners advertisement.	X Named sponsor of a breakout session with an opportunity to air an ad at the end of session. Recognition in app, on partners advertisement.	X Named co-sponsor of a breakout session. Recognition in app, on partners advertisement.	X Named sponsor of a break. Recognition in app, on partners advertisement.	
Annual Conference Registration	3 entries	2 entries	1 Entry	1 Entry	1 Entry	
Complimentary Virtual Booth at Annual Conference	X	X	X	X	X	

Sign up today at www.mtleague.org/partners/