

Partnership Levels	Platinum \$7,500	Diamond \$5,000	Gold \$3,750	Silver \$2,500	Bronze \$1,500	Partner \$500
Marketing Benefits						
Email Signature - <i>Your logo + link to your website in League staff email signatures for one month</i>	1 x Per Year	1 x Per Year				
Ad in Quarterly Newsletter - <i>Print + Digital</i>	Banner 1 x Per Year	Square 1 x Per Year				
Opportunity to Present Informational Webinar	3 x Per Year	2 x Per Year	1 x Per Year			
Feature in Bi-Weekly Email Bulletin	4 x Per Year	3 x Per Year	2 x Per Year	1 x Per Year		
Listing on League Website	Prime Listing	Preferred Listing	Featured Listing	Highlighted Listing	Partner Listing	Basic Listing
Partner Benefits						
League Job Board Posts	Unlimited	Unlimited	Five at No Cost, then \$50 Per Post	Three at No Cost, then \$50 Per Post	One at No Cost, then \$50 Per Post	\$50 Per Post
Access to Digital Directory of City Officials	✓	✓	✓	✓	✓	✓
Digital Directory Advertising	Complimentary Banner Ad for One Year	Complimentary Large Ad for One Year	Complimentary Medium Ad for One Year	Complimentary Small Ad for One Year		
Event Recognition						
Executive Forum - March 2024	Listing on Signage + Materials in Attendee Packets					
Tillotson Service Program - May 2024	Prime Listing on Signage + Materials in Attendee Packets	Preferred Listing on Signage				
Municipal Summits - May through July 2024	Prime Listing on Signage	Preferred Listing on Signage	Featured Listing on Signage	Highlighted Listing on Signage	Partner Listing on Signage	Basic Listing on Signage
Conference Recognition - <i>October 2024</i>						
Opportunity to Introduce Keynote or Plenary Speaker	✓					
Opportunity to Present a Session	✓	✓				
Opportunity to Send Dedicated Email to All Attendees	✓	✓	✓			
Thanked at In-Person Luncheon	✓	✓	✓	✓		
Complimentary Registration - <i>To Use or Gift</i>	4 Registrants	3 Registrants	2 Registrants	1 Registrant		
Copy of Attendee List - <i>Contact Info of Registrants that Opt In</i>	✓	✓	✓	✓	✓	✓
Recognized on Conference Website	Prime Listing on Website	Preferred Listing on Website	Featured Listing on Website	Highlighted Listing on Website	Partner Listing on Website	Basic Listing on Website
Recognized on Conference Signage	Prime Listing on Signage	Preferred Listing on Signage	Featured Listing on Signage	Highlighted Listing on Signage	Partner Listing on Signage	Basic Listing on Signage
Recognition on Conference Emails	Prime Listing on Emails	Preferred Listing on Emails	Featured Listing on Emails	Highlighted Listing on Emails	Partner Listing on Emails	Basic Listing on Emails
Exhibitor Booth - <i>In-Person + Conference App</i>	Complimentary Booth	Complimentary Booth	Complimentary Booth	Complimentary Booth	Complimentary Booth	Purchase Booth for \$300
Exhibitor Booth Placement	First Choice	Second Choice	Third Choice	Placed by Staff	Placed by Staff	Placed by Staff